

GOVERNMENT DEGREE COLLEGE, KORUTLA



A PROJECT WORK ON LEARNING ENGLISH THROUGH MEDIA

Submitted for Student Study Project

(JIGNASA-STUDENT STUDY PROJECT 2022-2023)

Commissionerate of Collegiate Education,
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CERTIFICATE

This is to certify that the work “**ENGLISH LEARNING THROUGH MEDIA**” is submitted as a part of Jignasa -student study project. This work is based on study from various sources by students of B.Sc., III Year under my guidance and supervision.

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DECLARATION

We hereby declare that the Project report entitled, “ENGLISH LEARNING THROUGH MEDIA” written and submitted to Commissionerate of Collegiate Education Hyderabad, Telangana.

This is our original work and conclusions drawn are based on data collected by us.

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INTRODUCTION

- English plays a vital role in our everyday life for academic and non-academic purposes
- There is a great utility of English in the modern world.
- English unites the people in India because of its multi-lingualism
- The abolition of English will adversely affect the daily life of Indians
- English remains a major medium of instruction in schools
- There are large number of books that are written in English language
- English is the only connecting tool which can create cordial relations with other countries of the world
- Modern India has many large States and the people of each State converse in their own language and often cannot speak or understand the regional language of other people
- English becomes the link between these people

MEDIA

- Collective communication outlet
- Effective tool that is used to receive, store, retrieve the data
- Useful to the people who are in need
- Media can be classified into print and electronic media
- They may be associated with communicative media or mass media
- Communicative media includes the print media like newspapers, magazines
- Mass media includes photography, advertising, cinema, broadcasting etc.,
- The word media can be defined as ‘one of the means or channels of general communication in society, as newspapers, radio or television.’

IMPACT OF INTERNET

- 33% of internet users improved their connections and communication skills professionally
- 23% increased their communication skills with family members
- The younger generation has taken the advantage of social media like WhatsApp, Facebook and Twitter
- 49% of the people between 18 and 29 years improved their connections with friends and helped them for their effective communication in English

OBJECTIVES OF THE STUDY

- To identify the required skills through print media
- To identify the required skills through electronic media
- To denote the appropriate contents of both the print and electronic media
- To contemplate over the imbalance between students' ability to perceive the print and electronic media
- To design an apt syllabus from the print and electronic media
- To bring the advantages from using print and electronic media in English language classroom.

METHODOLOGY

- Improves listening and speaking skills by listening to the radio and watching programmes in English
- Improves reading and writing skills by examining characteristic articles, entertainment reviews and the comics
- Cultivates critical thinking skills by interacting with various news features
- Clarifies values and develop real-life decision-making skills
- Applies life skills through classified ads, business and consumer news and recipes
- Broadens the user's perspective with political cartoons, opinion columns and editorials

BENEFITS OF USING MEDIA IN LEARNING ENGLISH

- Cost is very low
- More availability inside and outside classroom
- Provides motivation for learning English
- Make the process of learning interesting and innovative
- Flexible and adaptable to all curriculum areas, grades and levels
- Explores the world of knowledge and information
- Provide a wide variety of information
- An infinite numbers of language applications are available
- Content varies regularly and avoids monotony
- Develops fourfold language skills
- Enable students to follow a story/ personality/ stock/ etc. regularly
- Encourage students to interact with the language
- Non-threatening and friendly to the students

STEPS FOR EFFECTIVE USAGE OF MEDIA

- Teachers should motivate the students to use print and electronic media appropriately
- Provide the students with interesting, easy, challenging and useful materials
- Students must be asked to present the item they have used for learning English
- Encourage the students to choose unknown vocabulary and idiomatic expressions and regularly used language functions from the print and electronic media.
- Teachers should provide inter disciplinary tasks to learn English
- TV, radio, newspapers, short stories, articles and other items should be used to learn English
- The teachers should encourage the students to note down the details or information that is relevant for them as it helps them to develop their four fold language skills

RESULTS AND DISCUSSION

- Media has a great impact on effective teaching and learning process across the globe
- It is quite imperative for English teachers to use these resources
- The teachers can make use of everyday English from print and electronic media by manipulating topics for the students
- News, skits, plays, conversations, articles, paragraphs, information and content
- Media is as an effective tool to improve language skills
- English language teachers should use them to show the innovative tasks from the newspapers

IMPACT OF THE STUDY

- English language TLP should be activity-based
- Print and electronic media material should be used
- Curriculum designers should use inherent potentials of print and electronic media in TLP of English
- Textbook writers should incorporate features of media in English textbooks
- Educational institutions should be provided with functional libraries and regular supply of short story books, magazines and newspapers
- English Language teachers should exploit the available local materials
- Teachers should design activities and materials that promote active students' participation
- Radio, TV. Magazines and Newspaper should be used not only for entertainment but also for enlightenment

CONCLUSION AND SUGGESTION:

This project is an introduction and benefits of media in learning English. Those who wish to improve their English and its skills. It is better to use media and Google for prospective results. The content is very useful for English language learners. It paves the way to get placements. As part of learning English through media, it is far better to use what app, face book, you tube, Google and other applications.

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