GOVERNMENT DEGREE COLLEGE-MEDAK

WOMEN EMPOWERMENT CELL

ACADEMIC YEAR 2021-2022

Women Empowerment Cell is designed to empower women socially, economically, politically and legally with a focus on promoting decision making. It conducts various activities and arranges guest lectures to accelerate the academic enhancement, leadership development and cultural enrichment in the lives of young women.

Women empowerment cell was established in the college, GDC- Medak in the year 2011, Smt. Sufiya Begum, Assistant professor in public administration, was the programme coordinator. She has organised various events in the college like Health and Hygiene, safety and security, food and nutrition etc.

Later on from the year 2012-2015, Smt.Dr. N. Mrudhula, Assistant professor in Telugu, acted as programme coordinator, and organised various skill development programmes to enrich the girl students in different aspects.

From the year 2015-2018 Smt. Surya kumari, Assistant professor in Chemistry, was the programme coordinator. She has organised many programmes under WEC. Some of the programmes are blood donation camp, health and hygiene.

Later on from 2018-2021 Smt N. Aruna kumari, lecturer in Physics, acted as programme coordinator and conducted various skill enhancement programmes.

From the academic year 2021-2022, Smt. A. Annapurna, Assistant Professor of Hindi, was the convenor of WEC and organised various programmes on women safety in collaboration with SHE teams, health & hygiene, gender sensitisation, human trafficking, certificate course on Mehendi design etc.

WOMEN EMPOWERMENT CELL Committee Members 2021-2022

S.No.	NAME	DESIGNATION	
1	Sri. M. Ganapathi ,Principal	Chairperson	
2	Smt. A. Annapurna , Assistant	Convener	
	Professor of Hindi		
3	Smt.P. Jyothirmai,	Member	
4	Smt. K. Saritha Rani, Assistant	Member	
	Professor of Chemistry		
5	Smt. C. Susha Rani	Member	
	Lecturer in Physics		
6	Smt. P. Haritha	Member	
	Lecturer in Commerce		

The following activities were conducted during the academic year 2021-22

WOMEN EMPOWERMENT CELL ACTIVITIES

2021-2022

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S.NO	DATE	NAME OF THE ACTIVITY
1	01-12-2021	World Aids day
2	21-02-2022	Awareness on Human Trafficking
3	07-03-2022	International Women's Day
4	07-04-2022	Gender Sensitisation
5	25-05-2022	Health & Hygiene, Women safety
6	15-06-2022	Certificate course on Mehandi Design
7	12-08-2022	Celebration of Rakhi festival

ACTION PLAN FOR THE ACADEMIC YEAR 2021-2022

- 1. Planning to organize workshop on legal acts for women.
- 2. Organizing certificate course in self defence.
- 3. Planning for organizing motivational activities to improve the confidence of women.
- 4. Planning for organizing health and hygiene programme.
- 5. 'SHE TEAM' conducted awareness of self defence of the women and also protection of privacy of women.
- 6. To start Day-care centre in the college premises for young children.





Name of the Programme: International Women's Day

Date of the Programme conducted: 07-03-2022

No. of the students participated: 75

Resource Person: Smt. L. Vijaya Nirmala,

TWTF Medak district president

Brief Report:

International Women's Day is celebrated annually on 8th March. It offers an opportunity to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities.

This year Womens day was celebrated on 7th march, the chief guest of the programme was Smt. L. Vijaya Nirmala, senior school assistant, addressed the gathering and explained the theme of womens day of the year 2022— "Gender equality today for a sustainable tomorrow, recognizing the contribution of women and girls around the world, who are leading the charge on climate change adaptation, mitigation, and response, to build a more sustainable future for all."

Smt. A. Annapurna, WEC convenor addressed the gathering and emphasised on Innovation and technology for gender equality. If women are unable to access the internet and do not feel safe online, they are unable to develop the necessary digital skills to engage in digital spaces, which diminishes their opportunities to pursue careers in science, technology, engineering, and mathematics (STEM)

Bringing women into technology results in more creative solutions and has greater potential for innovations that meet women's needs and promote gender equality. Their lack of inclusion, by contrast, comes with massive costs.

Women Empowerment Cell committee members Smt. Sameera Nazneen, Smt. P. Jyothirmayi, Smt. Sudha Rani, Smt. K. Saritha Rani along with the other teaching and nonteaching staff, students attended the programme. Later, students shared their experiences and expressed their views on the programme.



Candle lightening by the guests & WEC members



Smt. L. Vijaya Nirmala addressing the gathering







Students sharing their experiences





Name of the Programme: Awareness on "Human Trafficking"

Date of the Programme conducted: 21-02-2022

No. of the students participated: 100

Resource Person: Smt. Ruksana Begum, ASI, Medak

Brief Report:

Human trafficking in India, although illegal under Indian law, remains a significant problem. People are frequently illegally trafficked through India for the purposes of commercial sexual exploitation and forced/bonded labour. A significant portion of children are subjected to forced labour as factory workers, domestic servants, beggars, and agriculture workers, and have been used as armed combatants by some terrorist and insurgent groups.

An awareness programme on "Human Trafficking" was organized by the Medak police in the college premises so as to bring an awareness on the role of youth to stop human trafficking. Smt. Ruksana Begum, ASI, Medak and Sri. Vijay, police constable interacted with the students regarding the steps that can be taken to curb this menace. Lecturers Smt. A. Annapurna, Smt. Haritha, Smt. Sudha Rani and the students attended the programme. Posters were also displayed to the students on this issue.



Sri. Vijay, PC addressing the gathering



Smt. Gangamani , Women police constable addressing the gathering



Display of posters to the students





Name of the Programme: Rakhi Festival Celebrations

Date : 12-08-2022

Brief Report: Raksha Bandhan festival is the day of the sacred relationship between brothers and sisters. On this day sisters tie a thread of protection on the hand of their brother and brothers promise to protect them. We as part of GDC, Medak family all the women staff of the Women Empowerment Cell have celebrated Rakhi festival by tying rakhis to the principal Sri. M. Ganapathi, teaching & non-teaching staff of the college and distributed sweets. Later a meeting was held regarding the celebrations of various festivals in the college. WEC convener Mrs. Sameera Nazneen, other members of WEC Mrs. Jyothirmayee, Dr. K. Saritha Rani, Mrs. Lakshmi, Administrative Officer participated in the celebrations.





Mrs. Sameera Nazneen, WEC convener tied Rakhi to the Principal Sri. M. Ganapathi sir.





Teaching & Non-teaching staff with Rakhis







Name of the Programme: Awareness on "Health & Hygiene, Women Safety"

Date of the Programme conducted: 25-05-2022

No. of the students participated: 100

Resource Persons: Dr. Venkateshwarulu, DMHO;

Smt. D. Padma, DWO(FAC)

Smt. K. Shanthamma, Central Administrator, Sakhi team

Sri. K. Vijay Kumar, CCS-SI

Brief Report:

Better hygiene leads to better health, confidence and overall growth. Good hygiene is critical for preventing the spread of infectious diseases and helping children lead long, healthy lives. A seminar on Health & hygiene, women safety was organised by Women Empowerment Cell on 25-05-2022.

Dr. Venkateshwarulu, DMHO, Medak district addressed the gathering and emphasized on the importance of health & hygiene in todays world where we are suffering from corona. The precautions to be taken and the treatment for various diseases were explained indetail to the students.

Smt. D. Padma, DWO(FAC) and Smt. K. Shanthamma, Central Administrator, Sakhi team shared their views on the various health problems that women face due to lack of proper diet.

Women's safety involves strategies, practices and policies which aim to reduce gender-based violence (or violence against women), including women's fear of crime.

Sri. K. Vijay Kumar, CCS-SI, discussed on the various issues on women safety. Women have the right to be free from violence, harassment and discrimination and removing the barriers of an unsafe environment can help women fulfil their potential as individuals and as contributors to work, communities and economies.

In collaboration with SHE teams we could tackle the problems in the society. He urged the students to help the victims who are suffering from gender based violence, to bring the issues to SHE teams so that the issues can be resolved.

Smt. A. Annapurna, WEC convenor, Smt. P. Jyothirmai, Smt. K. Saritha Rani, Smt. Sudha Rani along with the other teaching and nonteaching staff participated in the programme.



Dr. Venkateshwarulu, DMHO addressing the gathering



Smt. D. Padma, DWO (FAC) interacting with the students





Name of the Programme: Gender Sensitisation

Date of the Programme conducted: 07-04-2022

No. of the students participated: 100

Resource Person: Smt. A. Annapurna, WEC convenor

Brief Report:

Gender sensitization the teaching of gender sensitivity and encouragement of behaviour modification through raising awareness of gender equality concerns. The goal of gender sensitization is to address issues in gender equality and encourage participants to pursue solutions. This can be achieved by conducting various sensitization campaigns, training centres, workshops, programs, etc. Women empowerment cell has conducted gender sensitisation program to the girl students of the college so as to bring an awareness on gender equality and resolving gender related issues.

Students were made into groups and elected leaders among them so as to tackle any of the issues that arise due to the gender inequalities. Posters were also displayed on the campus in order to bring an awareness on the program. Smt. A. Annapurna, WEC convenor, and all the other WEC members participated in the program.







