

PROCEEDINGS OF THE PRINCIPAL, SRI CHITTEM NARSI REDDY MEMORIAL GOVT.
DEGREE COLLEGE, NARAYANPET, MAHABUBNAGAR DISTRICT.

Present: MERCY VASANTHA , Principal(FAC)

Letter No. 122/ E1 /SCNMGDC/2021

Date: 24-02-2021

Sub:- Establishment –Establishment of Entrepreneurship
Development
Cell – Orders – Issued.

Ref:-CCE,HYD

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ORDER :

With reference to the subject cited above. The college Cell has been
Entrepreneurship established with the following composition

CHAIRMAN	: Dr MERCY VASANTHA, PRINCIPAL
CO.ORDINATOR	: A BHASKAR REDDY Lect. In English
MEMBERS	: NARAYAN GOUD Lect in Physics
	: DATTU RAO Lect in Chemistry
STUDENTS	: DEVI KUMARI B.COM FINAL YEAR
	: S TARUN MPC FINAL YEAR

COPY TO :

INDIVIDUAL


PRINCIPAL 24/2/21
PRINCIPAL
Sri Chittam Narsireddy,
Memorial Govt. Degree College
Narayanpet-509210.
NARAYANPET-Dist. T.S.

Dt. 26-02-2021

**Six-Day National Online Faculty Development Programme
On
Entrepreneurship Development
(1-6 March 2021)**

Organized By

Osmania Technology Business Incubator (OTBI)

Osmania University, Hyderabad, Telangana

www.osmaniatbi.org



In Association With

NFED Business Facilitators Forum (NBFF)

National Foundation for Entrepreneurship Development (NFED)

Coimbatore, Tamil Nadu

www.nfedindia.org



Key Takeaways

- Understanding Entrepreneurship & Process
- Entrepreneur Mindset & Eco-System
- Creativity & Design Thinking
- Innovation & Problem Solving
- MSME Regulations & Registration Procedures
- Feasibility Studies & Supportive Institutions
- Overview of IPR, Copyright & Trademarks
- Business Opportunities & Training Needs
- Digital Marketing & IoT Prospects
- Enterprise Promotion

Registration Link

<https://forms.gle/XLRzEVvFkEj7fesu6>

Registration Charges:

INR 500 - (Faculties) & INR 300 - (Research Scholars)
(Only for Faculties Under Osmania University & Its Affiliate Colleges)

For More Information Contact:

OTBI Office: +91-6302729253 / 9346571981 / 9493858768

Email: info.tbi@osmania.ac.in

Osmania University, Hyderabad, Telangana

Dr. Bhaskar Reddy
26/2/21

Programme Schedule

Day & Date	Timings	Session Topics
Day 1 01-03-2021	2:00 p.m. – 3:15 p.m.	Entrepreneurship Development Orientation: Process & Initiation
	4:00 p.m. – 5:15 p.m.	Entrepreneur Mindset & Eco-System for Promoting Entrepreneurship
Day 2 02-03-2021	2:00 p.m. – 3:15 p.m.	Creativity & Design Thinking
	4:00 p.m. – 5:15 p.m.	Pre-Feasibility Studies: Identification of Business Opportunities
Day 3 03-03-2021	2:00 p.m. – 3:15 p.m.	MSME Registration & Compliance: Government & Legal Formalities, Regulations, etc.
	4:00 p.m. – 5:15 p.m.	IPR, Copyright & Trademark: Need & Relevance
Day 4 04-03-2021	2:00 p.m. – 3:15 p.m.	Role & Support of EDIs, TBIs & Financial Institutions
	4:00 p.m. – 5:15 p.m.	Innovation & Problem Solving
Day 5 05-03-2021	2:00 p.m. – 3:15 p.m.	Evaluation of Training Needs for Promoting Start-Ups
	4:00 p.m. – 5:15 p.m.	Promoting Innovative Ventures: Branding, Digital Transformation & Social Media Marketing
Day 6 06-03-2021	2:00 p.m. – 3:15 p.m.	Role of IoTs in Innovation
	4:00 p.m. – 5:15 p.m.	Start-Up / Enterprise Promotion: Working Capital Assessment, BEP & Developing Strategic Business Plan, Role of Investors & Expectations