



# MKR GOVERNMENT DEGREE COLLEGE

DEVARAKONDA (Dist. NALGONDA) – 508 248

(Accredited with B<sup>++</sup> Grade by NAAC)

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## FIELD VISIT - LOCAL ICE CREAM FACTORY

A short educational field trip for the students of B.A was organized by the department of economics, MKR GOVT.DEGREE COLLEGE, in connection to their inquiry on “economic activities”.

B.A students have visited a local Ice Cream Factory, Maqdam Baba Nagar, and Devarakonda. To enhance their learning about the exchange of goods and services, demand and supply, profitability of vendors, wastage percentage of Ice Cream and the different channels of distribution the producer use to supply the product to the consumer.





