

## **FIELD TRIP TO HANDLOOM EXPO 2022**

**20.06.2022**

The department of Economics organized a Field trip to Craft Bazaar 2022 at Hayagreevachari grounds on 20.06.2022. The objective of the program is to enable the students to know the various types of handicrafts. The sellers from various states exhibited their products in this bazaar. The students interacted with the sellers and tried to know the marketing opportunities for their products. They also analyzed the government policies for small scale and cottage industries.

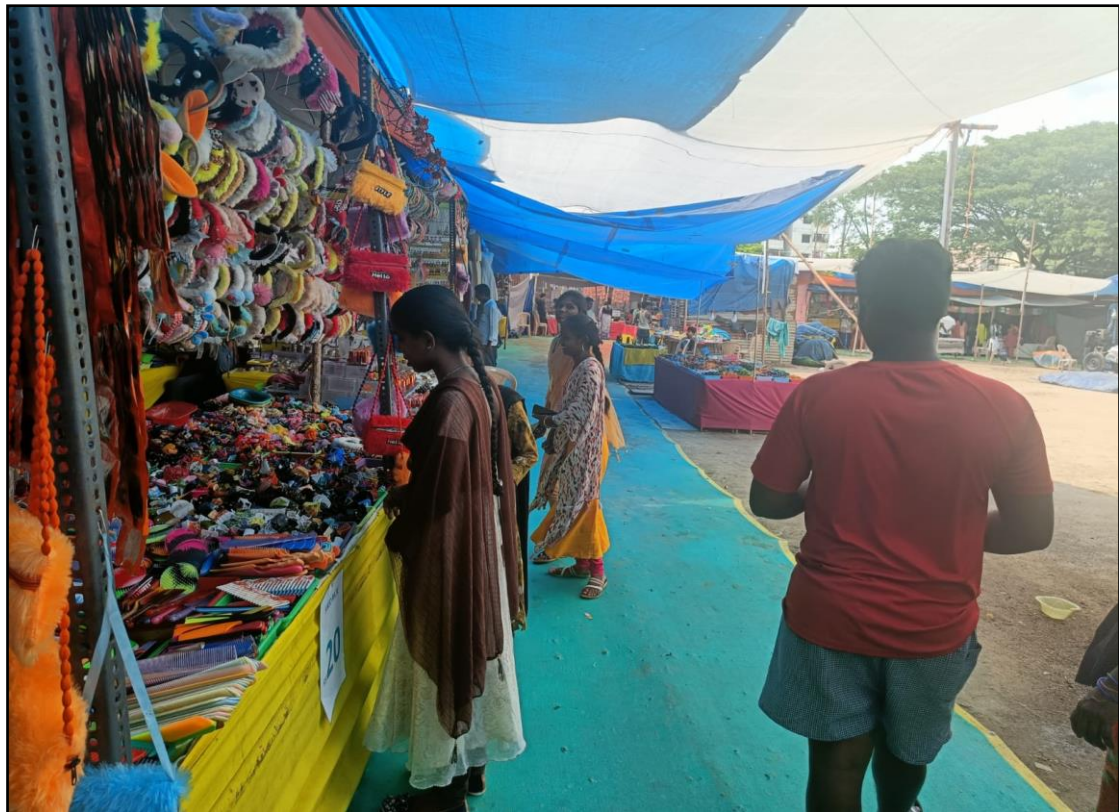
The In charge of the department Dr. G. Shyamu and faculty member Dr. B. Nainadevi and BA students participated in the programme.



Dr. G. Shyamu and students in the Craft bazaar on



The students observing the products in the bazaar



Students interacting with the sellers



