

**Government Degree College for Women, Begumpet
Women Empowerment Cell and Dept.of Zoology**

MOTIVATIONAL SPEECH

By

Sri Chintakindi Mallesham

Padmasri Awardee

Dt.07-01-2022

It's said that hard work is the key to success. Little steps of action with perseverance and dedication can lead to a bigger results. Our nation is filled with such gems who have bought pride to our country with their work. They are awarded for their work with awards like Padma Bushan, Padmasree etc. We strive all our lives to stabilise our life. All we think about living our life is a good degree, a good house, job and a settled family but some extra ordinary people dedicate their lives for the well being of others. Such people make their mark on history and are then remembered for centuries ahead. One such great personality is sri Chintakindi Mallesham.His invention changed the lives of weavers for ever.

OBJECTIVE OF THE PROGRAM:

- 1.Telangana is home to many innovators who have fought against all odds to create significant impact on their local communities.
- 2.To create interest in creativity among the students.

Women empowerment cell and department of zoology of Government degree college for women,Begumpet,Hyderabad organized a Motivational speech on dt.07-01-2022 by inviting Padma Sri Chintakindi Mallesham garu. Women empowerment cell convener invited the Guests on to the dias and briefed the program. He is a weaver from Alair,Yadadri Bhongir dist,Telangana state.He invented the great LAXMI ASU MACHINE. The program began with an inaugural session which included devotional song sung by Krishnasri,BA III yrand followed by the lightening of lamp .This was followed by the addresses by controller of examination Dr.K.Vijay kumar and a faculty member from the dept.of political science DR.M.Ramachary.later,Dr.G.S.Jyothirmai,head of the dept.of Zoology presented Mallesham sirs profile invited to address the meeting.

Later Padma sri awardee Sri Chintakindi Mallesham addressed the gathering with highly inspirable speech with simple words.He gave all round picture of his journey started from his childhood and stated that he is from economically backward family with zero education background.His father was a weaver. His mother used to support him but the struggle faced by her was practically seen by Mallesham garu and decided to find the solution to overcome manual methods for reeling the silk thread. Then he started of thinking in that direction. His father stopped his education to support the family. From being a sixth standard drop out moved to winning the most prestigious civilian award. Padma sree awardee, the life of Chintakanti Mallesham is an inspiration to all of us. His journey through towards his invention began at a very young age. He used to see his mother work tirelessly on the weaving machine meant for hand weavers. She would continuously toil with pain in her back and neck. That was the point when Chintakanti had decided to do something for her as well as all the weavers who worked so hard every day.

The process by which they weaved the cloth was called Asu. It was a wooden frame over which the threads would pass and the artisans would weave the cloth. Chintakindi wanted to make a mechanical machine that could fit right over the wooden frame. Chintakindi Mallesham wasn't a learned man. He had no knowledge about electrical or mechanical engineering. But still he wanted to make a worthy machine. He would spend hours together working on the invention of the low cost sturdy weaving mechanical machine which would be affordable for all the weavers. He would visit different mills with his friends and family to see the machines work. This made him realize that he requires five working parts in the machine.

Over a period of 1992 to 1999 he was successful in replicating three working parts for his machine then he hit a blind spot. Chintakindi Mallesham was in a dilemma. His neighbors started taunting him of using his parent's fortune and wasting them on the development of the machine which was not reaching anywhere. Which then led to his decision of shifting to Hyderabad to lead his life. He took his Asu machine along with him and would work on the machine in his spare time along with an electrician. He was fortunate to go for a visit in Balanagar workshop one day. Which then led to become his Eureka moment and he figured out the last missing component to make the machine work. He rushed home in a hurry and was able to make the last part which then he fixed on to his machine with a feeling of mixed emotions. He switched on his machine and at last his hard work paid off and the machine worked. The quality of the cloth woven on the machine was even better than the hand woven one and caused less labour stress on workers.

Mallesham has great plans and dream for his two daughters: Swetha and Rupa. Swetha, who is pursuing textile engineering in Salem, and Rupa, who is interested in studying fashion designing. "The proper degree and education will help my daughters. They should be able to do much more for the handloom sector than me and in lesser time." are his words of motivation and thought.

The life of Padma sri winner Chintakindi Mallesham, who invented the ASU machine that processes yarn for saree mechanically, is being recreated in this biopic, **MALLESHAM**.

Mallesham is a 2019 Indian Telugu-language biographical film based on the life of Chintakindi Mallesham, written and directed by Raj R. The film features Priyadarshi as Mallesham, alongside Jhansi, debutante Ananya Nagalla and Ananda Chakrapani in prominent roles. The film garnered positive reviews from critics upon release. Priyadarshi's performance in the film is regarded as one of the "100 Greatest Performances of the Decade".

During the program Mallesham movie trailer was also shown to the students and they were very much inspired to watch the movie once again. Students asked so many questions to Mallesham garu about his journey and clarified them. Mallesham garu in turn was in strange about the interest showed by the students during the program. Behalf of Women empowerment cell and department of Zoology felicitated the great sri Chintakindi Mallesham.

GOVERNMENT DEGREE COLLEGE FOR WOMEN, BEGUMPET

(Autonomous-Affiliated to osmania university)



Motivational speech by Padma Sree Awardee

Shri Chinthakindi Mallesham



Laxmi Asu Machine-Inventor

Organised by
Women Empowerment Cell
and
Department of Zoology



**Venue: Conference hall,
Date: 07.01.2022, Time: 11:00 AM**



Dr. K. Padmavathi
Principal





GPS Map Camera



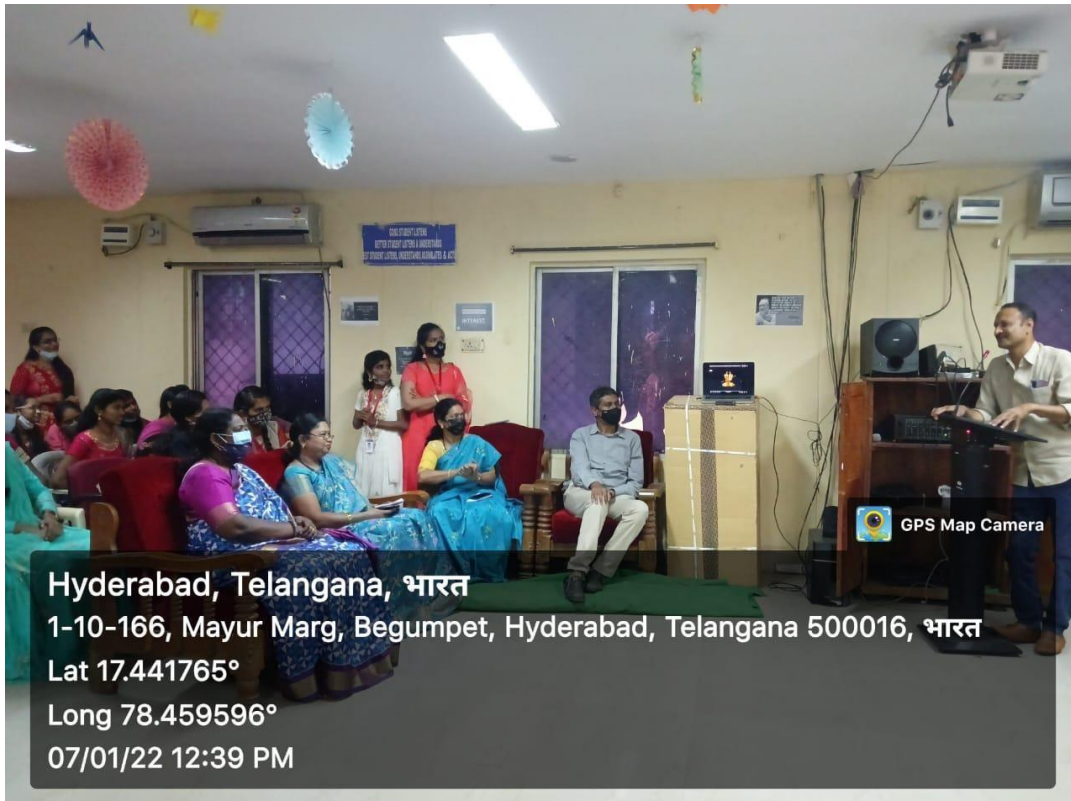
Hyderabad, Telangana, भारत

1-10-166, Mayur Marg, Begumpet, Hyderabad,
Telangana 500016, भारत

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Achieve the goal with a great effort

DECCAN NEWS SERVICE
 ■ HYDERABAD

CH. Malleshham Padma Shri awardee opined that no matter how big the goal, we can achieve our goal in small steps if we work hard to reach a goal. He participated as the chief guest at the "Women-Empowerment" lecture program organized at the Government Women's Degree College in Begumpet. On this occasion, he said that the hardships of the handloom workers from an early age he saw the hardships of women in it and moved and created the Aasu yantram.

In designing the machine, the family members said that their motto has to cater to the plight of other women, such as mothers, regardless of the negative sentiments from the villagers. He said that the Lakshmi Aasu machine was designed by him and won the Padma Shri award in 2017. While he has studied only a 6th standard, But he explained to the students that how his



engineering knowledge of computer books has been achieved in this way. The award-winning scenes by Prime Minister Narendra Modi and some shots of Malleshham film have captivated students and faculty alike.

History Department Assistant Professor Dr. Vijay Kumar, Political Science Assistant Professor Dr. Ra-

manachari explained to the students the need for personality development practice. conveyed thanks to the event organizers by Dr. B. Rajani, Convener, Department of Women's Wing, Dr. Jyothirmaye, Assistant Professor, Head, Department of Zoology, Dr. Prasanna, Dr. M. Vasudha, Vice Principal, Convener, IQAC Dr. Anisheran, also greeted the organizers

