

**GOVERNMENT DEGREE COLLEGE FOR
WOMEN(A), Begumpet**

**Entrepreneurship Development Cell Report
2020-21**

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Programme: Awareness about Entrepreneurship Development

Date: 18/03/2021

An Entrepreneurship Awareness Programme is conducted in the Department of Economics with the collaboration of Department of Commerce on behalf of Entrepreneurship Development Cell to promote business orientation, awareness about the Incubation and starting of new business on 18-3-2021. The resource person Dr. Leela has interacted with the students about the Awareness on Entrepreneurship. She has presented a PPT on the Awareness on Entrepreneurship Development.



This Programme is attended by 160 students from B.A., B.Com and B.Sc.. Students participated enthusiastically and interacted with the Resource person.



Exhibition of House Hold Products

EDCell and Department of Chemistry has organized an Exhibition on House Hold Products on 23.09.2021 by B.Sc final year students in the college premises.

Objectives

- To develop the interests of the students towards the creative side
- To enhance the entrepreneurship skills of the students.

In this programme Principal Dr.K. Padmavathi, EDC Coordinator Dr.N. Vijaya Raghavi participated and encouraged the students. Students prepared and sold the House hold items like Lipbalm, Kumkum, Mehendi, Detergent, Bathing soap (aloevora and multanimatti), Neem oil, Face masks, Flour cleaners, Sanitizers, Chalk pieces ETC., to the faculty and students.







Herbal Oil made by final year MBC students



Flour cleaner made by final year MZC students



KumKum made by final year MbC students



Mehendi and multanimitti soap made by AnBC and MBC final year students



Hand Sanitizer and room freshner made by MPC and MPCS final year students

Outcome:

Students participated in putting up stalls and sold their products. With this programme they also participated in marketing their product which is essential for future business.

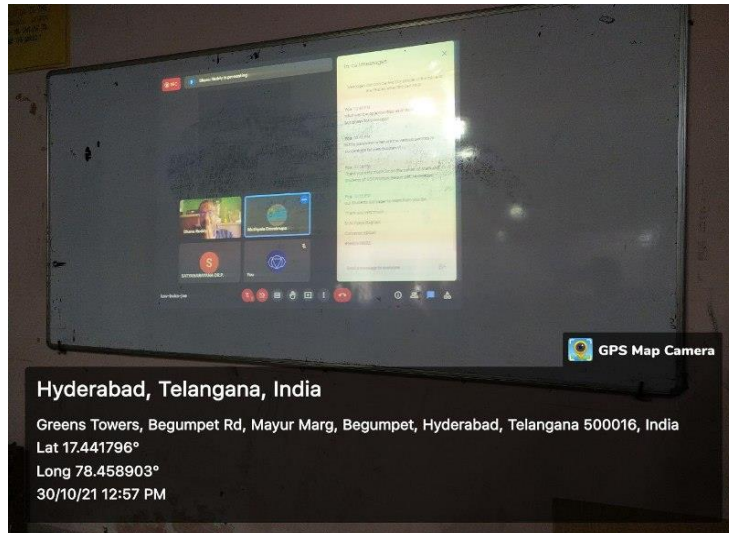
ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

“MEET THE ENTREPRENEUR”

Enterepreneurship Cell conducted an Entrepreneurship Development Programme in collaboration with TBI Incubation Centre, Osmania University. Mr, Bhanuprakash Reddy, CEO and Founder of Urban Kissan (Start-up company) on 30-10-21 and interacted with students and spoken about how to start a new business. Then he has focussed his speech on whtat motivated him to start the business and various hurdles faced by him in running business. 120 students from BA, B.Com, B.Sc. and BBA participated in the programme.

Objective:

- 1) To enable the students to know about the start up business.
- 2) To make them meet with the Entrepreneurs which motivates them to start new business.



Outcome:

120 students participated in the event and interacted with the Resource person and asked questions to know about the business risks during the Covid and how to overcome them. Few students said that they were inspired by the Entrepreneur.