

**GOVERNMENT DEGREE COLLEGE FOR  
WOMEN(A), Begumpet**

**Entrepreneurship Development Cell Report  
2020-21**

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## **Programme: Awareness about Entrepreneurship Development**

**Date: 18/03/2021**

An Entrepreneurship Awareness Programme is conducted in the Department of Economics with the collaboration of Department of Commerce on behalf of Entrepreneurship Development Cell to promote business orientation, awareness about the Incubation and starting of new business on 18-3-2021. The resource person Dr. Leela has interacted with the students about the Awareness on Entrepreneurship. She has presented a PPT on the Awareness on Entrepreneurship Development.



This Programme is attended by 160 students from B.A., B.Com and B.Sc.. Students participated enthusiastically and interacted with the Resource person.



## Exhibition of House Hold Products

EDCell and Department of Chemistry has organized an Exhibition on House Hold Products on 23.09.2021 by B.Sc final year students in the college premises.

### Objectives

- To develop the interests of the students towards the creative side
- To enhance the entrepreneurship skills of the students.

In this programme Principal Dr.K. Padmavathi, EDC Coordinator Dr.N. Vijaya Raghavi participated and encouraged the students. Students prepared and sold the House hold items like Lipbalm, Kumkum, Mehendi, Detergent, Bathing soap (aloevora and multanimatti), Neem oil, Face masks, Flour cleaners, Sanitizers, Chalk pieces ETC., to the faculty and students.







**Herbal Oil made by final year MBC students**



**Flour cleaner made by final year MZC students**



**KumKum made by final year MbC students**



**Mehendi and multanimitti soap made by AnBC and MBC final year students**



## **Hand Sanitizer and room freshner made by MPC and MPCS final year students**

### **Outcome:**

Students participated in putting up stalls and sold their products. With this programme they also participated in marketing their product which is essential for future business.

## **ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

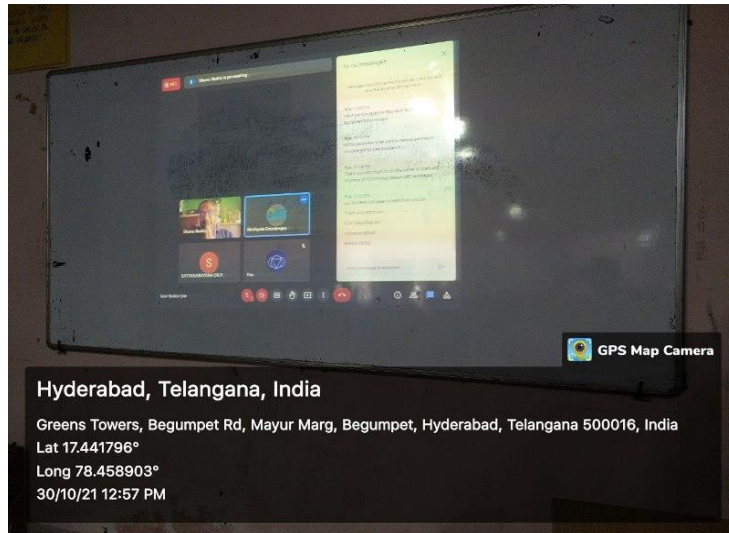
### **“MEET THE ENTREPRENEUR”**

Enterepreneurship Cell conducted an Entrepreneurship Development Programme in collaboration with TBI Incubation Centre, Osmania University. Mr, Bhanuprakash Reddy, CEO and Founder of Urban Kissan (Start-up company) on 30-10-21 and interacted with students and spoken about how to start a new business. Then he has focussed his speech on whtat motivated him to start the business and various hurdles faced by him in running business. 120 students from BA, B.Com, B.Sc. and BBA participated in the programme.

### **Objective:**

- 1) To enable the students to know about the start up business.
- 2) To make them meet with the Entrepreneurs which motivates them to start new business.





### **Outcome:**

120 students participated in the event and interacted with the Resource person and asked questions to know about the business risks during the Covid and how to overcome them. Few students said that they were inspired by the Entrepreneur.

## **ENTREPRENEURSHIP DEVELOPMENT PROGRAMME TRAINING PROGRAMME IN FTCCII**

**Objective:** 1) To make the students to know about the various aspects of starting new business.

2) To make them understand about the Government Schemes to start a new business.



Entrepreneurship Development Cell Coordinator has selected 11 students to participate in the College sponsored Training Programme in FTCII for three days from 24-11-21 to 26-11-21. This programme is mainly intended for “Women Entrepreneurship”. During these three days sessions were conducted on the topics like Government Schemes to support Entrepreneurship, basic Accounts required for Business, How to prepare a Business proposal, MSME Schemes, KVIC Schemes. Totally 11 students from BA, B.Com and BBA were selected to participate in the programme. The students participated in the training programme and interacted with the Resource persons. They have also prepared a model business proposal at the end of the sessions.

**Outcome:**

- 1) Students came to know about the process of starting a new business.
- 2) Students prepared a business plan and presented it before the FTCII Faculty and other Participants.

**Hands on training Workshop on Mushroom Cultivation**

**Objective:**

1. To enable the students to know about the Mushroom culture and cultivation for business purpose

Entrepreneurship Development Cell and Department of Microbiology in collaboration with Anwarul-Uloom College and Microbiologists Society, India and Agromonks has organized a workshop on Mushroom cultivation on 18<sup>th</sup> December 2021. In this workshop Phanindar and Sathish from Agromonks has served as resource persons. Students from both Anwarul-Uloom college and GDC W Begumpet have attended the workshop. In this resource persons have explained the theory and practical part of mushroom cultivation. Students learnt how to make mushroom beds. They prepared beds and they took to home also. As part of this workshop, resource persons from Agromonk has assured product buy back, lifelong free guidance and equipment supply in future for all the students who got trained.



**Students participating in Mushroom cultivation**

**Outcome:**

Students were able to grow mushrooms and could see how it can be used for future business.

**INNOVATION DAY CELEBRATIONS**



**Objective:**

- 1) To enable the students to know about the importance of Innovations.
- 2) To develop diverse thinking skills while preparing models.

The Entrepreneurship Development Cell in has conducted an Awareness Programme on account of “ Innovation Day” on 21-4-2022 to the students. The Coordinator, EDCell Dr.N. Vijaya Raghavi has spoken about the importance of Innovation and Start-up Entrepreneurship. They conducted an Essay Writing Competition on the “Importance of

Innovation in Modern Era.” Nearly 23 students participated in the event. Later Charts were given to the Students to prepare Innovative crafts. Five teams have participated in the event. The Prize winners of the Essay writing are:

1. Nikitha Bhavani, II BA (HEP)
2. B. Sirisha II BA (EPP)
3. Samreen II B.Sc. BZC

**Outcome:** 52 students from BA, B.Com, BBA and B.Sc participated in the event as a part of Innovation and could do Team work along with other students to prepare crafts and models with charts.