

GOVERNMENT DEGREE COLLEGE FOR WOMEN (A), BEGUMPET

ENTREPRENEURSHIP DEVELOPMENT CELL

ACTIVITY REPORT

2022-23

ENTREPRENEURSHIP DEVELOPMENT CELL

GDCW BEGUMPET

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Business Awareness Programme by 'Live Forever Academy'



EDCell has conducted an Awareness programme in the conference hall on 17-11-22 with the collaboration of 'Live forever Academy' on "Accelerate Business: A Guide to Entrepreneurs". This programme is attended by Dr.Padmavathi, EDCell Coordinator Dr. N. VijayaRaghavi, Dr. K. Praneetha, Associate Professor of Commerce. This programme focussed on creating an awareness to the student aspirants of business to find the right business, plan their business and how they should be adaptable in learning lessons for business. The Resource person Mr. Naveen Solomon, Founder and CEO of 'Live forever Academy' has interacted with students to think in the business perspective and focus on the customer experience. He also reiterated how to sell their idea in the market and concentrate on Drive, Discipline, authenticity and adaptability.



Outcome:

1. Students has participated enthusiastically and interacted with the resource person.

2. Students has come up with some business ideas at the end of the session.

GDCWomen Begumpet
(Reaccredited with A+ by NAAC)
Entrepreneurship Development Cell

Business Ideation Workshop
"How to establish a Business? : Strengths and Weaknesses as a beginner"
On
17-11-2022
Venue:
Conference Hall
Time:
12 pm to 1pm
Speaker:
DV Naveen Solomon
Training Consultant (ni-msme)
NLP Master Practitioner,
ICF ACC Coach
MD, Live Forever Academy



Dr.N. Vijaya Raghavi &
EDC Team



Dr.K. Padmavathi
Principal

Women Entrepreneurship Programme by 'Edventure Park'



The poster features the GDCW Begumpet Entrepreneurship Development Cell logo at the top center, flanked by the college crest on the left and the EdVENTURE PA logo on the right. Below the title, it lists the date (22-11-2022), time (1pm), and venue (Conference Hall). A QR code is positioned on the left side. A small portrait of the speaker, Meraj Faheem, is on the right. At the bottom, the roles of the EDC Co-ordinator, Founder & CEO, and Principal are listed.

**GDCW Begumpet
Entrepreneurship Development Cell**

EdVENTURE PA

Women Entrepreneurship Programme for Students

22-11-2022
Time: 1pm
Venue: Conference Hall

In Collaboration with Edventure Park

Speaker:
Meraj Faheem
Founder & CEO
Edventure Park

EDC Co-ordinator
Dr.N.Vijaya Raghavi

Principal
Dr.K. Padmavathi

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Objective: 1. To create new business ideas among the students.

2. To create awareness among the aspirants about the emerging opportunities in business.

EDCell has conducted an awareness programme for the business aspirants of the college in the conference hall on 22-11-2022 in collaboration with 'Edventure Park' to create business awareness among the students.

Objective: 1. To create new business ideas among the students.

2. To create awareness among the aspirants about the emerging opportunities in business.

This programme is attended by EDCCell Coordinator Dr. N. VijayaRaghavi, Dr.Sajida Begum, HOD, Commerce and Dr. K. Praneetha, Assistant professor of Commerce. The Resource person Meraj Faheem, is an Instagram influencer and Start-up Investor. He has spoken business ideas to students and motivated them to establish new businesses. He has spoken about various investment opportunities in the present world. His team members from Edventurepark Ms.Nazia,

Ms.Zeenat, Ms.Fathima and Mr.Maaz has also interacted with students and spoken about their individual experiences.



Outcome: Students has interacted with resource person and asked their doubts to the resource person to understand the practical problems.

SOCIAL ENTREPRENEURSHIP PROGRAMME

CAMPUS BAZAAR



EDCell has conducted Campus Bazaar in collaboration with NSS Volunteeress to create Entrepreneurship skills among the students. This programme is attended by Dr.Padmavathi, EDCell Coordinator Dr. N. VijayaRaghavi, Dr. K. Praneetha, Associate Professor of Commerce. This programme focussed on creating an awareness to the student aspirants of business to display their products, sellings of products and future business. The students are allowed to think in the business perspective and focus on the customer experience.



Vedika Self-Help Group
Dried Flowers Printing



Process of dyeing the dried flowers



Sample product under process

Vedika is a self-help group formed by the students of Arts stream with the team leader S. Lakshmi Pooja and her team members Devi, Manjula, Niharika, Shabana and Sushmita.

Objective: 1. To produce sustainable product with the used flowers.

2. To create awareness among the students towards sustainable products.

The students have produced and sold garments such as T-shirts and dupattas. They usually collect the dried flowers from their home or nearby temples and do the dyeing process at their homes and sell their products to the fellow students during college fest. The students have formed as a self-help group to help each other in the production of this product. They are planning to sell this product in the exhibition grounds and they contacted the marketing person to sell their product at

Outcome: The students have sold T-shirts and dupattas in the college fest. Some more students are eager to learn the process of dyeing the dry flowers on cloth bags. One of the contributions of this SHG is to contribute to the awareness of the environmental sustainability.