
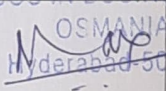
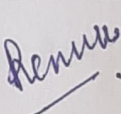
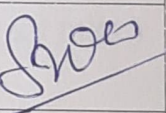
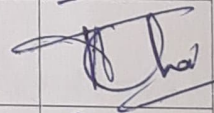
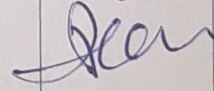
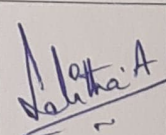


BOARD OF STUDIES MEETING FOR THE YEAR 2020-21

The Board of studies meeting of the Faculty of Business Management, GDCW, Begumpet, Hyderabad-16 was held on 02-02-2021 at GDCW Begumpet under the Chairpersonship of Dr.Sajida Begum, Head of the Department Commerce & Management to discuss and resolve the following agenda:

1. Approval of Structure of Credits for Semester-I and II, Semester III and IV of the BBA Programme for the Academic year 2020-21 under CBCS.
2. Approval of syllabus of semester-I and II, semester III and IV programme for the Academic year 2020-21 under CBCS.
3. Approval of Examination pattern.
4. Approval of Panel of Examiners.
5. Any other matter with the permission of the chair.

Roll Call: The following members were present:

Sl.No	Name	Address	Signature
1.	Prof. Sree Ramulu, Chairperson, BOS, Osmania University Subject Expert-University Nominee	Chairman, Board of Studies Faculty of Management Osmania University, Hyderabad	 CHAIRMAN BOS IN BUSINESS MANAGEMENT OSMANIA UNIVERSITY, Hyderabad-500 007, T.S., IND
2.	Dr.Mallika shetty Dean, Academics and Head, Dept of Mgt.Studies-Subject Expert	St.Francis College for Women, Begumpet	
3.	Prof Dr.Renuka Sagar HOD, Dept of Mgt. Studies-Subject Expert	Reddy College for Women, Narayanguda, Hyderabad.	
4.	Dr.Sajida Begum Incharge Dept of Commerce & Management, GDCW, Begumpet	Government Degree College for Women, Begumpet, Hyderabad.	
5.	Dr.M.J.Eliat Faculty Member	GDC (W) (A), Begumpet	
6.	Dr.R.Prasanna Faculty-Member	GDC (W) (A), Begumpet	
7.	S.Praveena Faculty-Member	GDC (W) (A), Begumpet	
8.	Ms.A.Lalitha President, Confederation of Women Entrepreneur Representative from Industry	COWE, Begumpet	
10.	Alumnus		

Business Transacted

Min-1/Jan 2021: It was resolved to approve the Structure of Credits for Semester-I and II, Semester II and III of the B.B.A programme as given by the Department of Business Administration, Osmania University for the Academic year 2020-21 under CBCS.

Min-2/Jan 2021: It was resolved to approve the syllabus of semester-I and II, Semester II and III of the B.B.A programme the Department of Business Administration, Osmania University for the Academic Year 2020-21 under CBCS with minor changes in Business Statistics paper in semester-II and Financial Management paper in Semester-III.

Min-3/Jan 2021 : It was resolved to approve the Examination Pattern as mentioned below:

MAX. MARKS:100 (40 Intenal + 60 External)

(A) Internal Assessment (Max 40 Marks)

- a) Internal Written : 20 Marks
- b) Unit Test : 10 Marks
- c) Seminar : 5 Marks
- d) Assignments : 5 Marks
- Total : 40 Marks

Note: Average marks of two internal written test will be considered.

(B) External Assessment (Max.60 marks) [Pass mark: 24] [Time: 2 ½ Hrs]

Part-A

I. Answer any five of the following questions (5 x 4 mks = 20 mks)
(Any five of the eight questions given)

Part-B

II. Answer the following Questions (5 x 8 mks = 40 mks)
(Five questions with internal choice for each unit)

Min-4 / Jan 2021: It was resolved to approve the Panel of Examiners.

Chairperson
BOS Osmania University

BOS IN BUSINESS MANAGEMENT
OSMANIA UNIVERSITY,
Hyderabad-500 007, T.S., INDIA.

Subject Expert

Convenor

GDCW(A)

Subject Expert

Members of the Dept

- 1.
- 2.
- 3.

Industry Nominee

FIRST YEAR (20-21 Batch)

SEMESTER-I

<i>Course Code</i>	<i>Course Title</i>	<i>Course Type</i>	<i>HPW</i>	<i>Credits</i>	<i>Exam Hrs.</i>	<i>Marks</i>
BB101	Environmental Science	AECC-1	2	2		
BB102	English	ELS-1A	4	4		
BB103	Second Language	SLS-1A	4	4		
BB104	Principles of Management	DSC-1A	5	5	2 ½ Hrs.	60 E + 40 I
BB105	Basics of Marketing	DSC-2A	5	5	2 ½ Hrs.	60 E + 40 I
BB106	Business Economics	DSC-3A	5	5	2 ½ Hrs.	60 E + 40 I
	Total Semester Credits		25	25		

SEMESTER – II

<i>Course Code</i>	<i>Course Title</i>	<i>Course Type</i>	<i>HPW</i>	<i>Credits</i>	<i>Exam Hrs.</i>	<i>Marks</i>
BB201	Basic Computer Skills	AECC-2	2	2		
BB202	English	ELS-1B	4	4		
BB203	Second Language	SLS-1B	4	4		
BB204	Organizational Behavior	DSC-1B	5	5	2 ½ Hrs.	60 E + 40 I
BB205	Business Statistics	DSC-2B	5	5	2 ½ Hrs.	60 E + 40 I
BB206	Financial Accounting	DSC-3B	5	5	2 ½ Hrs.	60 E + 40 I
	Total Semester Credits		25	25		

HPW- Hours per Week ; AEC-Ability Enhancement Course(Compulsory)

ELS-English Language Skill ; SLS Second Language Skill;

DSC – Discipline Specific Course (E) – External Assessment (I) – Internal Assessment

M. N. P.

6/2/2021

CHAIRMAN
BOS IN BUSINESS MANAGEMENT
OSMANIA UNIVERSITY,
Hyderabad-500 007, T.S., INDIA.

SECOND YEAR () Batch)

SEMESTER-III

Course Code	Course Title	Course Type	HPW	Credits	Exam Hrs.	Marks
BB301(a)	Personality Development-I	SEC-1	2	2	1 ½ Hrs.	40 E + 10 I
BB301(b)	Basic Quality Management	SEC-2	2	2	1 ½ Hrs.	40 E + 10 I
BB302	English	ELS-1C	3	3		
BB303	Second Language	SLS-1C	3	3		
BB304	Human Resource Management	DSC-1C	5	5	2 ½ Hrs.	60 E + 40 I
BB305	Information Technology for Business	DSC-2C	4T+ 1P	5	2 ½ Hrs.	60 E + 40 I
BB306	Financial Management	DSC-3C	5	5	2 ½ Hrs.	60 E + 40 I
	Total Semester Credits		25	25		

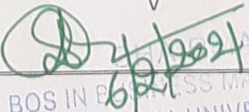
SEMESTER – IV

Course Code	Course Title	Course Type	HPW	Credits	Exam Hrs.	Marks
BB401(a)	Personality Development - II	SEC-3	2	2	1 ½ Hrs	40 E + 10 I
BB401(b)	Start Up Management	SEC-4	2	2	1 ½ Hrs	40 E + 10 I
BB402	English	ELS-1D	4	4		
BB403	Second Language	SLS-1D	4	4		
BB404	Business Law & Ethics	DSC-1D	5	5	2 ½ Hrs.	60 E + 40 I
BB405	Market Research	DSC-2D	5	5	2 ½ Hrs.	60 E + 40 I
BB406	Management Science	DSC-3D	5	5	2 ½ Hrs.	60 E + 40 I
	Total Semester Credits		25	25		

HPW- Hours per Week ; AEC-Ability Enhancement Course(Compulsory)

ELS-English Language Skill ; SLS Second Language Skill;

DSC – Discipline Specific Course (E) – External Assessment (I) – Internal Assessment

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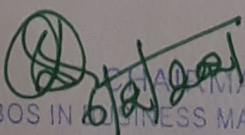
**THIRD YEAR
SEMESTER-V**

Course Code	Course Title	Course Type	HPW	Credits	Exam Hrs.	Marks
BB501	Mobile Commerce	GE-1	2	2	1 ½ Hrs.	40 E + 10 I
BB502	English	ELS-1C	4	4		
BB503	Second Language	SLS-1C	4	4		
BB504	Brand Management	DSC-1E	5	5	2 ½ Hrs.	60 E + 40 I
BB505	Retail Management	DSC-2E	5	5	2 ½ Hrs.	60 E + 40 I
BB506	Customer Relationship Management	DSC-3E	5	5	2 ½ Hrs.	60 E + 40 I
	Total Semester Credits		25	25		

SEMESTER – VI

Course Code	Course Title	Course Type	HPW	Credits	Exam Hrs.	Marks
BB601(a)	Business Analytics	GE-2	2	2	1 ½ Hrs	40 E + 10 I
BB601(b)	Project Report & Viva	Project	2	2	Viva	Grade
BB602	English	ELS-1D	3	3		
BB603	Second Language	SLS-1D	3	3		
BB504	Buyer Behaviour	DSC-1F	5	5	2 ½ Hrs.	60 E + 40 I
BB505	Advertising and Sales Promotion	DSC-2F	5	5	2 ½ Hrs.	60 E + 40 I
BB506	Rural Marketing	DSC-3F	5	5	2 ½ Hrs.	60 E + 40 I
	Total Semester Credits		25	25		

HPW- Hours per Week ; AEC-Ability Enhancement Course(Compulsory)
 ELS-English Language Skill ; SLS Second Language Skill;
 DSC – Discipline Specific Course (E) – External Assessment (I) – Internal Assessment


 HEADMAN
 BOS IN BUSINESS MANAGEMENT
 OSMANIA UNIVERSITY,
 Hyderabad-500 007, T.S., INDIA.