## **Business Awareness Programme by**

## **Live Forever Academy' on 17-11-22**



Entrepreneurship Development Cell has conducted an Awareness programme in the conference hall on 17-11-22 with the collaboration of 'Live forever Academy' on "Accelerate Business: A Guide to Entrepreneurs". This programme is attended by Dr. Padmavathi, EDCell Coordinator Dr. N. Vijaya Raghavi, Dr. K. Praneetha, Associate Professor of Commerce. This programme focussed on creating an awareness to the student aspirants of business to find the right business, plan their business and how they should be adaptable in learning lessons for business. The Resource person Mr. Naveen Solomon, Founder and CEO of 'Live forever Academy' has interacted with students to think in the business perspective and focus on the customer experience. He also reiterated how to sell their idea in the market and concentratre on Drive, Discipline, authenticity and adaptability.



## Outcome:

- 1. Students has participated enthusiastically and interacted with the resource person.
- 2. Students has come up with some business ideas at the end of the session.

