

## EXTENSION LECTURE ON SOCIAL MEDIA AWARENESS

Organised an Extension Lecture on Social Media Awareness on 04-11-2016. The Resource Person for the programme was SriKashifKalim from Facebook.

He is a Data Specialist & Social Media Strategist

A passionate public speaker who Worked with a social media behemoth previously and currently working with an IT giant. Believes in the power of ideas worth spreading. Is a core member of TEDxHyderabad team and leads execution & implementation of all their social media and digital marketing initiatives. His Lecture gave good insights into Pros and Cons of Social Media.





