

# FREE PROGRAM ON DIGITAL MARKETING

## FROM INDUSTRY EXPERT

[Click Here To Register](#)



**Date: 12th September (Onwards 15 Days)**

**Time: 7PM to 9 PM (2 Hrs Per Day)**

ExcelR, under their flagship **EVERYDAY LEARNING PROGRAM (EDL)** proudly announces the next free Live Virtual training program on **Digital Marketing** for the duration of 30 hours, starting from 12th September 2022, 7 PM to 9 PM weekdays. Students and Faculties are requested to register for this program and get a participation certificate from ExcelR for free.

### Topic's covered:

- Introduction to Digital Marketing
- Content Marketing
- Keyword Research
- Search Engine
- Optimization Introduction to Google Ads
- Introduction to Marketing Analytics
- Introduction to Social Media Marketing
- Facebook, LinkedIn & Twitter
- Marketing Influencer Marketing
- Email Marketing, Affiliate Marketing, Google AdSense and Q & A.

### What will you get:

- Life time access to LMS
- Assignments
- Digital Certificate of Participation

### Who can attend?

Extremely useful for students from all streams (UG, PG), faculties, researchers and Ph.D. Scholars.



Scan the QR  
code to register

or visit the link below

<https://www.excelr.com/excelr-free-courses-registration-form>